PRIVATE EVENT
RECRUITMENT
STRATEGY

Confidential

WHO WE ARE

TECHEXPO: The Nation's Leader In Recruitment Events & Solutions For The Defense & Intelligence Industry
CYBER SECURITY SUMMIT: The Nation's Leader in Executive Level Conferences

A Brief History

Job Expo International was incorporated in 1993 and has produced over **1,100 events** and **over 100 customized private & special events** for individual companies connecting over one million people.

TECHEXPO Top Secret began in 2002 and since its inception has the most strategic alliances including AFCEA, Gov Events, Military.com, DefenseDaily, VetJobs, Cleared Connections, MilitaryHire.com, Cyber Maryland, CIO Review, Center for Internet Security, OWASP, Innovation & Tech Today, National Cyber Security Alliance and nearly every major military base in the United States.

TECHEXPO's membership is approaching 210,000+ IT, engineering, intelligence & defense industry professionals with 75% + with a Top Secret Clearance or above.

Partial List of Private Event Clients

accenture   verizon   BOEING   Booz | Allen | Hamilton   VENCORE

GENERAL DYNAMICS C4 Systems   hp   IBM   ManTech International Corporation   M.C. DEAN BUILDING INTELLIGENCE

NORTHROP GRUMMAN   UNISYS   Raytheon   AT&T   Software Engineering Institute Carnegie Mellon

OUR **STRATEGY**

Our comprehensive recruitment methodology has enabled our organization to deliver unparalleled results to the Nation's leaders in the industry.

Marketing & Outreach

- Print Advertising
- Direct Mail Invitations
- Email Marketing
- LinkedIn Integration
- Facebook/Twitter Engagement
- Proprietary TECHEXPO Database

- Association Partnerships
- User Group Alliances
- Military Base Communications
- Post-Graduate Outreach
- Database Acquisition
- Online Marketing

✈ Connections

▶ With the MOST joint ventures & advertising partnerships of any job fair and one of the LARGEST networks of IT professionals, TECHEXPO directly connects you with qualified candidates in person, print & online.

🚚 Logistics

▶ Our team creates a live environment to pre-screen candidates, organize resumes by skill sets & titles. We will orchestrate and manage all technical aspects; your team just interviews and recruits.

🔍 Our Mission

▶ To provide multiple cost & time effective recruitment events.

OUR ACTIVE CLIENTS

Partial List:

Abraxas Corporation

Accenture

ACET

Adayana

Advanced C4 Solutions

Agilex Technologies

AlertLogic

American Cybersystems

American Systems Corp.

Arbor Networks

AT&T Gov. Solutions

Avid Technology

BAE Systems

Balabit

Berico Technologies

BIT Systems

BMC Software

Boecore

Boeing

Booz Allen Hamilton

Bridges Consulting

Camber Corporation

Cantada Engineering

CE Science

CenturyLink

Cerebral Solutions

CGI

Chenega Federal

CIA

Cisco

Clearshark

Colorado Technical Univ.

Compusult Systems

COMSO Inc.

CSC

CyberCore Technologies

Data Computer Corp.

Darktrace

Defense Sec. Service / DSS

Dell

Deloitte

DOD Cyber Crime Center

EMC Corporation

eSentire

ESRI

FBI

Fedsys Secure

Frontline Solutions Corp

General Dynamics

Geneva Software

GeoEye Analytics

Harris Corporation

Honeywell

iBoss Cybersecurity

IBM

Innovative Defense Tech

Intel Security

IntelliGenesis

Intelligent Decisions

ITT EXELIS

Kaspersky Lab

Kenjya Group

Kestrel Enterprises

KeyW Corp.

Kroll Gov't Services

L-3 Communications

Lexis Nexis

Lockheed Martin

Mandiant

ManTech International

MBA - CSi

MDA Info. Systems

Microsoft

Minerva Engineering

MorganFranklin

Navy Engineering

Northrop Grumman

NSS Labs

NuWave Solutions

Oracle

Palo Alto Networks

Praxis Engineering

Proteus Technologies

QVine Corporation

Raytheon

Sabre Systems

SafeNet

SAGE Management

SAIC

Secure Mission

Solutions

SEI Carnegie Mellon

Serco

Sierra Nevada Corp

SiteLock

Solers

SOS International Ltd.

Sotera Defense Solutions

SPARTA

Symantec

System High Corporation

Tad PGS

Tanager

Tanium

TASC

The MITRE Corporation

Truestone Comm.

Trusant Technologies

Tsource

Tsymmetry

Unisys

Universal Business Solutions

URS Corporation

Ventura Solutions

Verizon Communications

Vital Management

Wyle

XConnect

Zscaler

and more...

CUSTOMIZED EVENT
AT&T

AT&T

Experience:

Mission: To Hire IT & Security Professionals in Maryland

Audience: Full Scope Polygraph-Tested System Engineer, Software Engineer, Technical Manager, Information Systems Security Officer, Financial Analyst, Hardware Engineer, Logistician, Queue Manager

Solution: Custom Invitational Hiring Event & Marketing Campaign to include Digital & Print Advertising and Target Marketing to Local User Groups & Associations

CUSTOMIZED EVENT
VENCORE

Experience:

Mission: To Hire IT Professionals in Chantilly, VA

Audience: Professionals with a TS/SCI or Above, Software Engineers, Solutions Architect Systems Engineers, Process and Tools Software Engineers, Optical Engineers, Configuration Mgmt/Analysts

Solution: Custom Invitational Hiring Event & Marketing Campaign to include Digital & Print Advertising and Target Marketing to Local User Groups & Associations
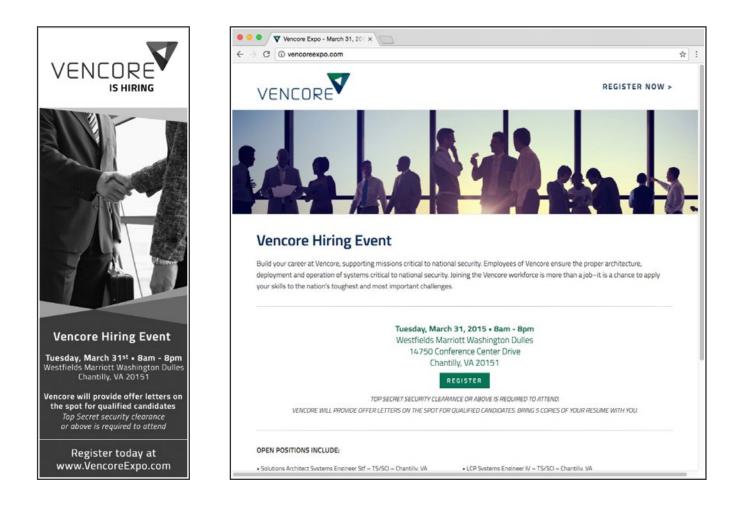
CUSTOMIZED EVENT
ACCENTURE

accenture

Experience:

Mission: To Hire Over 40 IT Professionals with a clearance of TS/SCI in Baltimore, MD

Audience: Full Scope Polygraph-Tested PeopleSoft Developers, Financial Management Systems, Oracle, SAP, Application Developers, Test Engineers

Solution: Custom Invitational Hiring Event & Marketing Campaign to include Radio, Digital & Print Advertising and Target Marketing to Local User Groups & Associations

BE
> YOU
IMAGINED

accenture
High performance. Delivered.

BE > YOU IMAGINED

This is your invitation to join an organization offering greater opportunity, greater challenge and greater satisfaction. An organization dedicated to teamwork and collaboration. An organization working in the forefront of technology, helping 92 of the *Fortune* Global 100 to reinvent business. Talk to Accenture and discover how great you can be.

Accenture Federal Services is hiring cleared professionals. Join us at our open house on September 25th from 10:00am – 3:00pm at the BWI Marriott in Baltimore.

Visit accentureexpo.com today.

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CUSTOMIZED EVENT
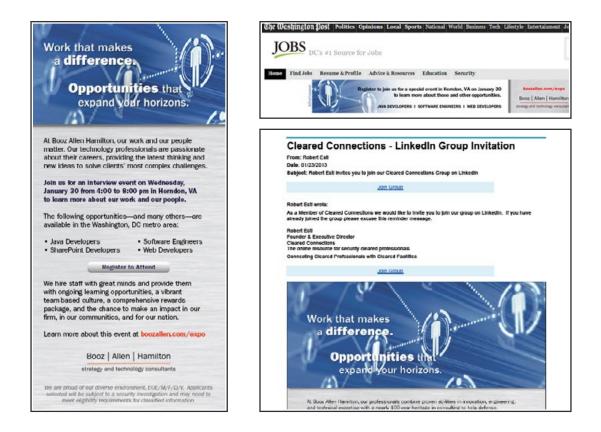# BOOZ ALLEN HAMILTON

Booz | Allen | Hamilton

Experience:

Mission: To Hire IT Professionals in Herndon, VA

Audience: Full Scope Polygraph-Tested Web Developers, Java Developers, Database Developers, Software Engineers, Database Administrators, Application Testers, System Integrators

Solution: Custom Invitational Hiring Event & Marketing Campaign to include Radio, Digital & Print Advertising and Target Marketing to Local User Groups & Associations

CUSTOMIZED EVENT
IBM

Experience:

Mission: To Hire Over 50 IT Professionals in Arlington, VA, Baltimore, MD, Baton Rouge, Mechanicsburg, PA, Cumberland, MD

Audience: Cleared & Uncleared Project Managers, Systems Engineers, Systems Analysts, Data Warehouse Administrators, Help Desk Support Service Specialists, Enterprise Architects and more.

Solution: Custom Hiring Event & Marketing Campaign to include Print, Digital & Radio Advertising and Target Marketing to Local User Groups & Associations
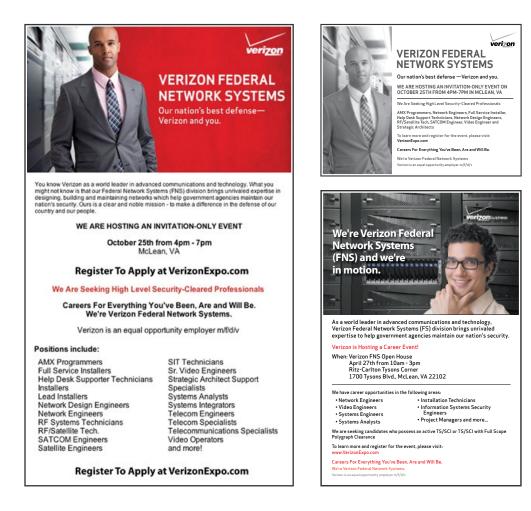
CUSTOMIZED EVENT
VERIZON

Experience:

Mission: To Hire Over 25 Experienced IT Professionals in McLean, VA

Audience: CI or Full Scope Polygraph-Tested AMX Programmers, Application Developers, Network Design Engineers, Network Technical Support, Database Analysts, Network Control Techs

Solution: Custom Evening Invitational Hiring Event & Marketing Campaign to include Digital & Print Advertising and Target Marketing to Local User Groups & Associations

Experience:

Mission: To Hire IT Professionals in San Antonio, TX and Tysons Corner, VA

Audience: Professionals with at TS/SCI or Above

Solution: Custom Hiring Event & Marketing Campaign to include Print & Digital Advertising and Target Marketing to Local User Groups & Associations

TOOLS AND OUTREACH

Social Media & Online Career Centers

MONSTER
The Washington Post
Linked in
THE SUN
www.baltimoresun.com

CAREER BUILDER
WASHINGTON BUSINESS JOURNAL
indeed
one search. all jobs.
BALTIMORE BUSINESS JOURNAL

SimplyHired
PANDORA
CYBER MARYLAND
Epicenter for Information Security & Innovation
VetJobs
wtop

The Examiner
WASHINGTON
washingtonexaminer.com
FEDERAL NEWS RADIO.COM
1500 AM
BEYOND.com
Climber
CATALYST

MILITARY HIRE.COM
CUMBERLAND
TIMES-NEWS
CLEARED CONNECTIONS
.com
San Antonio Express

MISSION & SUMMARY

To produce effective "live event" recruitment solutions nationwide.

Marketing & Outreach

- Customized live hiring events
- An unparalleled marketing campaign to attract currently employed professionals
- Branding & promotion on:
  - Social media platforms
  - Print publications
  - Strategic digital advertisements
  - Targeted outreach to associations and user groups
- Permanent resume database access from each recruitment event

Accelerate Your Recruiting with TECHEXPO!

Contact Bradford Rand: 212.655.4505 ext. 223 • BRand@TechExpoUSA.com